

# Guru Index

Investing like **the pros**

## UBS Certificate linked to the Solactive Guru Index

### Guru – Investing like the pros

The Solactive Guru Index reflects the development of the top equity holdings of selected Hedge Funds and investment companies which principally invest in equities and follow a Buy-and-Hold strategy. While applying this strategy, good market knowledge and detailed analysis could make the difference between success and failure. For this reason, investment decisions of established hedge fund managers may be a valuable source of knowledge. The concept of the Solactive Guru Index is to tap into this knowledge.

### Cost efficient access to hedge fund expertise

Hedge funds use significant resources for the search of attractive investment opportunities. That is why their investment decisions are often the result of a costly and time-consuming process. Hedge funds usually demand high fees from their investors to finance these expenses. It is not unusual that a volume based yearly management fee of 2% and a performance fee of 20% are charged. The index provider Solactive uses a publicly accessible document for the determination of the components of the Solactive Guru Index, which every investment company in the U.S. that surpasses a certain amount of assets under management has to disclose. Since this document shows the top positions of every hedge fund, the UBS Certificate Linked to the Solactive Guru Index allows investors to participate one to one in these top equity positions.

### Why do U.S. investment companies and institutional investors have to disclose their positions?

The U.S. federal agency Securities and Exchange Commission (SEC) demands a minimum of transparency from every institutional investor with 100 million USD or more invested in U.S. equities. It includes a quarterly disclosure of every position held via the Form 13F. The name of this document comes from paragraph 13 (f) of the Securities Exchange Act, which demands the corresponding disclosure obligation since 1975. These companies are therefore obliged to disclose their equity positions within 45 days after the end of the quarter and to publish them on the SEC website.



### UBS Certificate linked to the Solactive Guru Index

Currency	ISIN	Alpha Code
ZAR	ZAE000301727	UBGURU

[keyinvest-za.ubs.com](http://keyinvest-za.ubs.com)

### Diversified investment thanks to a smart index concept

The Solactive Guru Index was created by the index provider Solactive AG. The index calculation started at 100 index points on 25 May 2012. The Solactive Guru Net Total Return Index is calculated as a performance index. This means that possible dividends of the index members are reinvested in the index. The index is denominated in USD. An adjustment of the index components takes place after the disclosure of the "13F" documents once in a quarter to capture changing hedge fund positions. In such a case, the index members are equally weighted. However, before the top holding of each investment management company is included in the Solactive Guru Index, the hedge fund is selected earlier in a multistage process. This includes e.g. eliminating hedge funds with high turnover from the hedge fund pool. In such a way, the main focus of the index is on investment companies with a long-term investment horizon and an investment style which can be described as "value-oriented". In this regard it should be pointed out that the "13F" filings used to select the stocks in the index are filed by each hedge fund approximately 45 days after the end of each calendar quarter. Therefore, a given hedge fund may have already sold its position by the time of the "13F" filing and the rebalancing of the index.

### The product solution

The UBS Certificate linked to the Solactive Guru Index tracks the performance of the underlying index, which reinvests any dividends from index members.

### Opportunities

- Investing like the pros, as the index components are chosen according to the published top holdings of carefully selected and well-established investment companies.
- Transparent and smart index concept, which uses the SEC disclosure obligation for investment companies with investments of 100 million USD or more in U.S. equities.
- Investments focus on U.S. equities.
- Diversification across the top holdings of selected Hedge Funds with quarterly rebalancing and equal weighting of the index members.
- Tradable every trading day under normal trading conditions.

### Risks

- No capital protection: investors run the risk of losing their investment if the price of the underlying index worsens.
- At the time of publication of the top holdings the actual portfolio of the investment companies might already have changed. It is thus possible that an adjustment in the Solactive Guru Index varies from the actual portfolio holdings of the selected investment companies.
- Investors bear the issuer risk and could lose their investment if the issuer files for bankruptcy.
- The issuer intends to ensure liquidity in normal market phases on trading days. However, investors should realize that they may not be able to buy / sell the product at any point in time.

- As the stocks included in the index may be listed in different currencies and the product does not have any currency hedges, the investor may also be exposed to an exchange rate risk, which may adversely affect the value of the product.
- The issuer has the right to terminate the product if certain conditions are met.

---

### UBS Certificate linked to the Solactive Guru Index

---

Underlying	Solactive Guru NTR Index
ISIN	ZAE000301727
UBS AG credit rating	S&P A+   Moody's Aa3   Fitch A+
Primary exchange	Johannesburg Stock Exchange
Management fee	0.50% p.a.
Issue date	06 September 2021
Maturity date	08 September 2026
Issue price	ZAR 100.00
Settlement currency	ZAR
Alpha Code	UBGURU

---

### Investor profile

Solutions for investors with experience in stock market topics and structured products and with a medium to increased risk tolerance who would like to participate in the performance of the equities included in the index at little capital and administrative expense.

The product documentation, i.e. the applicable pricing supplement and termsheet can be found on [keyinvest-za.ubs.com](https://keyinvest-za.ubs.com)

Further information about the Index and the methodology used to compute the level of the Index is available at the website of the index calculator.

**Disclaimer**

These materials have been prepared by UBS AG and/or a subsidiary and/or an affiliate thereof ("UBS").

These materials are for distribution only under such circumstances as may be permitted by applicable law. They have not been prepared with regard to the specific investment objectives, financial situation or particular needs of any specific recipient. They are published solely for informational purposes and are not to be construed as a solicitation or an offer to buy or sell any securities or related financial instruments or to participate in any particular trading strategy. Options, derivative products and futures are not suitable for all investors, and trading in these instruments is considered risky. The recipient should not construe the contents of these materials as legal, tax, accounting, regulatory, or other specialist or technical advice or services or investment advice or a personal recommendation. Foreign currency rates of exchange may adversely affect the value, price or income of any security or related instrument mentioned in these materials. No representation or warranty, either express or implied, is provided in relation to the accuracy, completeness or reliability of the information contained herein except with respect to information concerning UBS, nor is it intended to be a complete statement or summary of the securities markets or developments referred to in these materials or a guarantee that the services described herein comply with all applicable laws, rules and regulations. They should not be regarded by recipients as a substitute for the exercise of their own judgment. Any opinions expressed in these materials are subject to change without notice and may differ or be contrary to opinions expressed by other business areas or groups of UBS as a result of using different assumptions and criteria. UBS is under no obligation to update or keep current the information contained herein, and past performance is not necessarily indicative of future results. UBS, its directors, officers, employees or clients may have or have had interest or long or short positions in the securities or other financial instruments referred to herein and may at any time make purchases and/or sales in them as principal or agent. UBS may act or have acted as market-maker in the securities or other financial instruments discussed in these materials. Furthermore, UBS may have or have had a relationship with or may provide or have provided investment banking, capital markets and/or other financial services to the relevant companies. Neither UBS nor any of its directors, officers, employees or agents accepts any liability for any loss or damage arising out of the use of all or any part of these materials or reliance upon the information contained herein. Additional information may be made available upon request. Not all products or services described herein are available in all jurisdictions and clients wishing to effect transactions should contact their local sales representative for further information and availability.

For further important country-specific information, please see the following link: [keyinvest-za.ubs.com](https://keyinvest-za.ubs.com)

UBS specifically prohibits the redistribution or reproduction of these materials in whole or in part without the written permission of UBS and UBS accepts no liability whatsoever for the actions of third parties in this respect. UBS South Africa (Pty) Ltd is a financial services provider authorised by the Financial Sector Conduct Authority (FSP 7328).

© UBS 2023. The key symbol and UBS are among the registered and unregistered trademarks of UBS. All rights reserved.

**UBS AG, London Branch**

5 Broadgate  
London, EC2M 2QS

**UBS South Africa (Pty) Ltd**

8th Floor South Wing  
144 Oxford Road  
Johannesburg, 2196

keyinvestza@ubs.com  
ubs.com/keyinvest  
+27 11 322 7129 / 7317\*

\*Please note that calls to numbers marked with \* may be recorded. When you call these numbers, we assume that you consent to this business practice.

